


TEST MONKI COLOR CUBE



COLOR CUBE

Your Guide to the Color Field

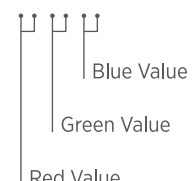
CMYK

- WHAT IT MEANS**
Stands for Cyan, Magenta, Yellow & Black. Use when producing printed material like brochures or banners.
 - LOOKS LIKE**
C96 M12 Y35 K80
 - FUN FACT**
Cyan + Magenta + Yellow = Black
 - ALTER EGO**
4-Color Printing
- 

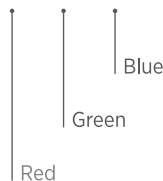
COLOR CUBE CATEGORIES

- WHAT IT MEANS**
Define definition please
- FUN FACT**
Useful for party convo
- LOOKS LIKE**
Hey there good lookin'
- ALTER EGO**
Color's identity disorder

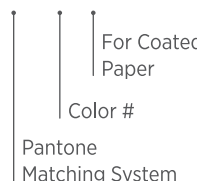
HEX

- WHAT IT MEANS**
Defined by using a hexadecimal notation for a combination of Red, Blue & Green color values. HEX is used specifically used on the web.
 - LOOKS LIKE**
#FFCDB3
 - FUN FACT**
There are over 16 million HEX colors
 - ALTER EGO**
HTML Color Code
- 

RGB

- WHAT IT MEANS**
Stands for Red, Green & Blue. Color method used with light sources, like TVs, and does not apply to printing.
 - LOOKS LIKE**
R133 G203 B25
 - FUN FACT**
Red + Blue + Green = White
 - ALTER EGO**
On-screen Color
- 

PANTONE

- WHAT IT MEANS**
A system for matching colors and producing specialty inks that are the exact color for every use and/or media.
 - LOOKS LIKE**
PMS 311 C
 - FUN FACT**
Can include neon and metallic inks
 - ALTER EGO**
PMS or Spot
- 

- STEP 1**
Print out this sheet on 11x17 inch paper at 100% scale.
- STEP 2**
Cut along the solid lines, fold on the dotted lines and apply glue on the tabs to assemble and hold the cube together.
- STEP 3**
Keep the cube on your desk, read it everyday & become a color expert!!